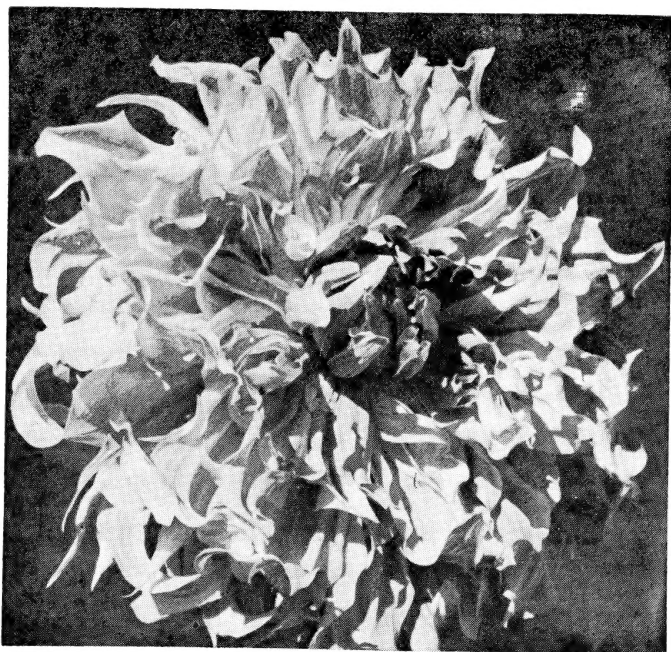


PARRELLA'S

1959 DAHLIA CATALOGUE



Mrs. K. C. Li - "A" I. D. Peach

Description on Page 2

PARRELLA DAHLIA GARDENS

3380 ELY AVENUE

Corner 222nd Street

NEW YORK 69, N. Y.

Telephone OLinville 5-8384

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U. S. Department of Agriculture

The
PARRELLA

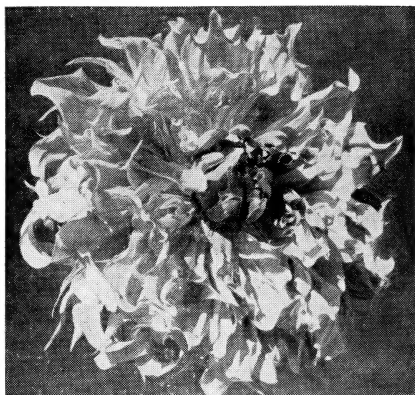
DAHLIA GARDENS

*presents the following introductions from our Gardens and
other growers, for the Season of 1959*

MRS. K. C. LI (Mrs. Lee Parrella)—

"A", I.D.—General effect peach. Saturn Red blushed Indian yellow. Has petals that turn and twist and many petaloids, giving a "full" petalage. Size 11½ by 6 inches, stems 10 to 12 inch cane like. This dahlia has been named for a charming lady, famous for her gardens and exotic plants in her estate at Glen Cove, Long Island, N. Y.

Roots, \$15.00; Plants, \$5.00 NET



Mrs. K. C. Li - "A", I. D. Peach

CECIL M. RUSCHMOHR S.C. (Minor)—The color is a light blend of white and lavender, with a cream center. Size of bloom 11" x 6", with good substance. Very distinctive. Straight sturdy stems, with light foliage which appears to be mildew resistant. Even in the late season seldom throws open center. Can be classified as an "A", light blend semi cactus.

Roots, \$15.00 Net

Plants, \$5.00 Net

SEKAI S.C.A. (Endow)—Large golden yellow from Japan; it is outstanding.
Plant only \$5.00

NOGATA (Nankanishi-Yoshida-Parrella) "A", I.D.—Japan, originators of Uchuu. Two shades of Rosaline Purple. Effect is lavender. Very large, 12 by 7 inches. Good stems. cane like. Blooms at 45 degrees.

Roots, \$15.00

Plants, \$5.00, NET

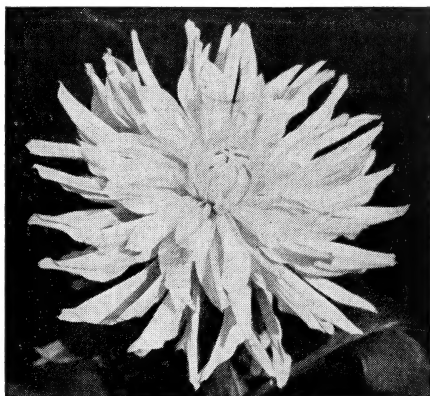


NOGATA

LORETTA PIRONE (Parrella)

"B", S.C.—Autumn blend of Empire Yellow and Capsicum Red. Size 8 by 4 inches. Blooms facing. 8 to 10 inch, wiry stems. Keeping quality excellent. This variety has been named for the gracious wife of Dr. P. P. Pirone, noted plant pathologist of the N. Y. Botanical Gardens.

Roots, \$10.00; Plants, \$3.50, NET



LORETTA PIRONE

NITA, Breaks All Records (Hale Summit)

The 22 American Home Medals literally poured in from coast to coast and from the Great Lakes to the Gulf of Mexico.

More eloquent evidence could not be cited to prove the sterling qualities of this great dahlia.

But if by the remotest chance you have not yet seen Nita nor heard about her we hasten to inform you she is Paul Hale's exciting sport of Juanita. Size and formation — "B", cactus — are the same as in Juanita and growth habits are equally excellent. The only thing that's different is the color, which is cyclamen purple with variegations of orchid purple.

Plant only \$2.00

BERKY (Kovar-Ruschmohr)—Received certificate of merit at L. I. Trial Ground, also at East Lansing. This is an "A", I.C. of lemon yellow overcast mallow pink, except at center diameter of blooms $9\frac{1}{2}$ " to 11", depth $4\frac{1}{2}$ " to 6", stem 6" to 13" straight and strong. Height 6' to 8'.

Roots, \$15.00, Net Plants, \$5.00, Net

CHEROKEE CHIEF (Ricks-Dahl), "A", I.D.-E.—Bloom 10 x 6, Bush 4 ft. A stunning addition to our Cherokee family. Rose Bengal or spiraea red. Petals curl and twist showing a lighter reverse. Strong healthy grower. Scored 85 in East Lansing and Atlanta Trials. A sure winner.

Plant, \$5.00, Net

ROSEMARY J. (Kovar-Ruschmohr)—Received certificate of merit at L. I. Midwest and Southwestern Trial Grounds A.D.S. Sweepstake Awards at A.D.S. Shows in Newark, Long Island and Elmira. This is a "B", I.D. of Rhodamine Purple. Diameter 7" to 8", depth 5" to $5\frac{1}{4}$ ", Stem $6\frac{1}{2}$ " to 10". Foliage good and rugged. Flower half facing to erect. Height 5' to 7'.

Root, \$15.00, Net Plant, \$5.00, Net

ESTHER BLANCHE (Baynes-Rocky River)—We consider this to be the best large white formal we have grown. Petals have very good substance. Blooms face side and 45 degree angle on rigid stems. Heavy, well proportioned, dark green foliage. Size $10\frac{1}{2}$ x 5.

Plants only, \$5.00 Net

MANASURU (Tokunaga Endow) A.S.C.—A huge semi-cactus from Japan. A true prize winner.

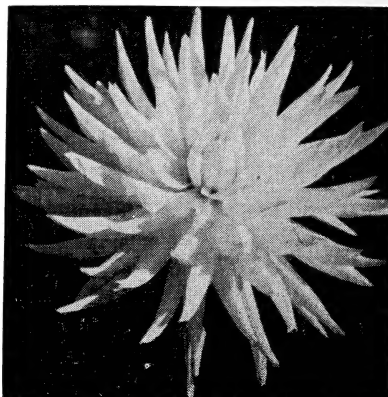
Plants only, \$5.00 Net

IVA JEAN, B.I.C.—Bi-color of soft cyclamen purple and distinctly tipped white. A good 1958 Introduction.

Root \$5.00 Plant \$2.00

KOO RIN (Kohno-Parrella) "B", St.
Cac. Clear Primrose Yellow. Size
8 by 5½ inches. Stems 8 to 10 inches
hold blooms facing. Bush 4 ft. Won
A.D.S. Certificate at Farmingdale,
1958.

Roots, \$10:00; Plants, \$3.50, NET



KOO RIN — ST. CAC. YELLOW

SOME OF THE LATEST AUSTRALIAN VARIETIES

- CROYDON ENSIGN**—Red 11 x 6 . Vigorous Grower. Good Plant and stems.
Plant \$5.00
- CROYDON BEACON I.D.**—Apricot (large) **Root \$4.00 Plant \$2.00**
CROYDON IDEAL—Red, size 10 x 6 **Plant \$5.00**
- CROYDON MONARCH** Brand Australia F. D., I. D.—The originator claims this
is the biggest dahlia ever blooms abundantly, size 14x7. Vigorous grower
with heavy leathery foliage of rich deep green. Color salmon red. Strong,
rigid stems. Hold blooms clear above foliage, height 5 feet **Plant \$5.00**
- CROYDON PURITY** (Brand) Australia F. D.—Giant of purest white 12" blooms.
Facing on perfectly clean stems are produced on rugged branching plants.
Keeps well when cut. Revels in hot, dry condition, height 4 feet.
Plant \$5.00
- CROYDON DELICE** Brand Australia—Giant pink cactus plant vigorous and free
branching, blooms freely up to 10". Stems are perfect. **Plant \$4.00 net**
- EILEEN LUCY**—A huge orange scarlet on fairly long good stems. Plants 4½' tall.
Plant \$2.00
- THE MASTER** F. D.—Huge sunset amber shaded bronze tall grower, good stems,
Good show flower. **Plant \$2.00**
- EARLWOOD** Australia F. D.—Deep primrose yellow of good form and good
stems. Good early and late, size 9x4. **Plant \$2.00**
- HARRY KING** Australia—Deep reddish purple formal on good stems. Possibly
one of the best from Australia, size 8x5. **Plant \$3.00**
- YELLOWIN Cactus**—Large blooms of rich yellow on good stems 8x5. Comes well
recommended from Australia. **Plant \$4.00**
- SELENE I.D.**—Phlox Purple. Large beautiful formed dahlia.
Root \$4.00 Plant \$2.00
- REDCLIFF F.D.**—Large beautiful red **Root \$4.00 Plant \$2.00**
- WHITE KNIGHT**—White, size 11 x 5½ **Plant \$5.00**

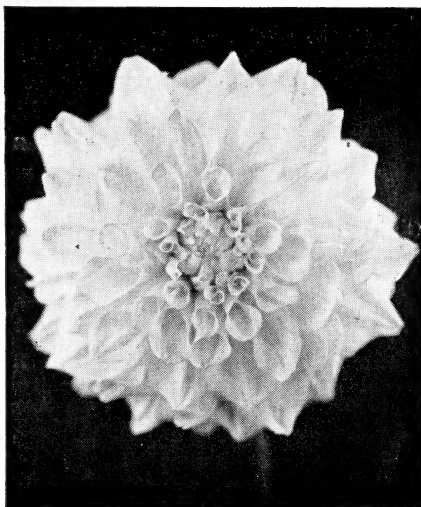
If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.

GENERAL LIST OF STANDARD VARIETIES

LARGE FLOWERING TYPE

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are **GUARANTEED** to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.



ALABASTER (Tomczak-Parrella)

F. D.—A new white seedling of The Real Glory and a new beauty. Size 8 x 5. There is a creamy glow from center of the bloom that gives it a soft, rich, waxy look that is just beautiful. Although formal, petals are cupped enough to give bloom an artistic formation. Flowers are held facing up on perfect stems about 9 inches above a strong, vigorous, branching plant with rich, green foliage. Blooms have very good substance. Winner of Achievement Medal at Washington, D. C. show and Seedling Award at Long Island show 1952. Also First and Tri-Color at Long Island show 1951.

Roots \$2.00

Plants \$1.00

ALABASTER

ADA. N. (Robens)—Very large purple S. C. to I. D. Has been grown to 14½" by 10¼". Unusually prolific for a large flowered variety. Tall grower.

Root \$2.50 Plant \$1.25

ALL AMERICAN (Salem) S. C.—Mulberry rose, with wax yellow at base of petals. Huge blooms are carried on best of stems. A prize winner. Grows about 5 feet.

Roots \$1.50

ALVAS WONDER—I. C. Salmon Pink on cream base. Prolific Garden variety. Size 8" x 4".

Root \$2.50 Plant \$1.25

AMONIER CHANDELON (St. C.)—Rose. Very attractive

Root \$1.00

AMOS KIRBY A Large Inf.—Purple shading to pansy purple. A good grower and a good variety size 10" x 5".

Root \$2.00

ANDRIES WONDER—Yellow and pink, purple red tips curving inwards, different, large and profuse bloomer on good stems.

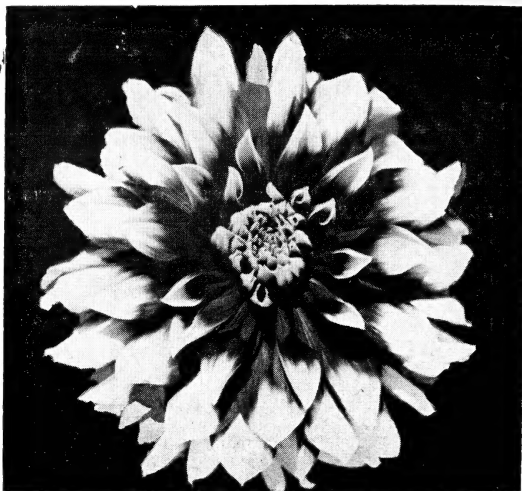
Root \$2.00

ARTHUR GODFREY (Dahliadel)—This is a flower of immense size. Color of orient red with buff shadings. Claimed to be about the largest formal ever grown—If you like them big—this is it.

Root \$2.00 Plant \$1.00

ANNA PARRELLA
(Roloff-Parrella) — Informal decorative. A dark red and white bi-color. Cardinal red with generous white tips. Size 7½ x 3½ inches. Stems 8 to 10 inches. Blooms held facing. Bush 4 ft. Quite a profuse bloomer, early and late. This lovely dahlia has been named in memory of Anna Parrella.

Root \$3.00 Plant \$1.50



ANNA PARRELLA—B.-F.D. Bi-Color

ART LINKLETTER SC,—Yellow, size 12 x 6 and larger
Root \$5.00 Plant \$2.00

AUTUMN BLAZE I. D.—Oriental red, chrome yellow, very large.
Root \$2.00 Plant \$1.00

AXFORD TRIUMPH I. D.—Autumn Tan, large
Root \$1.50

BELLE DAME ST. C—Very beautiful salmon pink
Root \$1.50

BETTY BLOSSOM (Rindfleisch-Ruschmohr)—Formal decorative, creamy white tinted Persian rose. Size 8 by 5 inches. Bush 5 feet. A vigorous and clean grower. Early and late bloomer. Strong stem holding bloom facing to 45° well above foliage. Winner of Flower Grower Leonard Barron Memorial Trophy and American Home Achievement Medal at New York.

Root \$2.00 Plant \$1.00

BIG MO (Roberts-Ruschmohr)—Straight cactus Indian Lake and carmine red, almost black. Size 12 by 6 inches, could be grown larger. Stems 10 to 15 inches, hold blooms on side. Bush 5 feet. Won American Home Achievement award at Long Island and Southtown, Chicago shows.

Root \$4.00 Plant \$2.00

BLACK MONARCH I.D.—Large Black-Red. Long stems. Size 11½" x 6", bush 4 feet. Exhibition flower.

Root \$2.00 Plant \$1.00

BLUE RIVER (Salem) F. D.—Color, deep lilac, or bluish mauve. Good size bloom on good stems. Height 4 feet.

Root \$1.00

BLUE VICTORY I. C.—Artistic Bluish Lavender
Root \$2.00 Plant \$1.00

NOTICE TO OUR CUSTOMERS

Each year we check our mailing list and remove the names of those who have failed to give us an order during the last two preceding years.

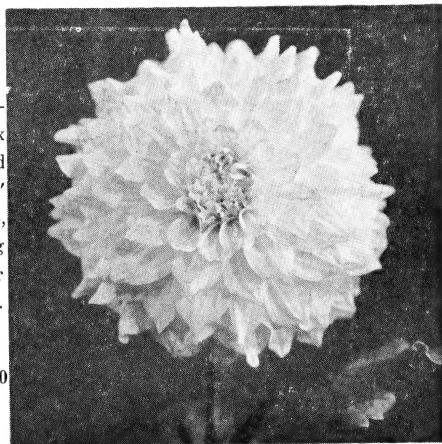
Because of the ever increasing cost of labor, print paper, and postage rates, catalogs are becoming more and more expensive. Therefore as a matter of economy we are compelled to take this action.

If, however, you have been a customer of ours in the past and desire our catalog don't hesitate to write for it. We shall be glad to mail it to you.

BORAM'S SUNRISE (Boram-Parrella) — F. D. Size 10" x 6½". This is a thickly petalled bloom held up on strong 10" stems. Some blooms on top, Color primrose yellow shading deeper to center. A deep flower and a good exhibition variety. Bush about 4½ feet.

Root \$4.00

Plant \$2.00



BORAM'S SUNRISE

BARBARA SHANN "A" I.D.—Huge orangy red, from New Zealand, on good stems. Root \$5.00 Plant \$2.00

BORAMS MOONLITE S. C.—Golden Orange medium size, perfect stems a beauty in itself. Root \$3.00 Plant \$1.25

BORAMS WONDER (Boram)—Huge, long petaled Tyrian purple S. C. early, prolific, vigorous, perfect stems. This is an American Home Achievement Medal winner. Root \$5.00 Plant \$2.00

BRIASO S-C—Red, white tips, attractive bi-color. Root \$1.00

BURNBRAE MEMORIES F. D.—Very large yellow from Australia. A real good variety. Root \$3.00 Plant \$1.50

CAROLINE M. (Moore-Rocky River) A quality informal of rare beauty. Blooms in the ten inch range. A blend of lavender, orchid, cream and lighter centers. Twisting petals are distinctly notched. Shown seven times in seedling competition, it won five AMERICAN HOME achievement Medals. Root 5.00 Plant \$2.00

CALIFORNIA IDOL I. D.—Yellow. An old variety of large size. Root \$1.00

CALDWELL'S SHOW WINDOW (Caldwell-Robens) St. Cactus. A very nice shade of yellow. An "A" dahlia that will grow fully 13 inches. Roots \$7.50 Plant \$3.00

CHEROKEE BEAUTY (Ricks-Dahl 86A), FD, M, Bloom 10 x 6, Bush 3½ ft. An outstanding Formal Decorative of a pleasing begonia pink. Clearer and More intense pink than Kelvin. Root \$3.00 Plant \$1.50

CHEROKEE BRAVE (Ricks-Dahliadei)—Large ox-blood red. About 11". Height 5½ feet. One of the best of the oldsters. Root \$1.00

CAROL I. D.—Very large purple. A good bloomer and a desirable variety. Root \$2.00

CLARIAN ROYALTY St. C—Purple a good size and beautifully formed flower. Root \$2.00 Plant \$1.00

COMMANDO F. D.—Phlox purple. Strong grower and good bloomer. Size 10" to 11" Root \$1.00

What Flower Can Beautify Your Home and Garden Like A Dahlia?

COVER GIRL (Hulin-Parrella)—F. D. Mauve violet with generous white tips. Size of blooms 10" x 4½". Cane stems hold flowers on side. Bush grows about 4½ feet. Different and attractive. **Root \$3.00 Plant \$1.50**

CROWNING GLORY I. C. (S. D. G.)—Rose pink, with cream center and one of the most beautiful dahlias ever originated. Blooms 10" to 12" with good depth. Height 5 feet. **Root \$2.00**

CROYDONS MASTERPIECE F. D.—This sensational dahlia is not only one of the largest, but is perfect in every way. Grows 12" easily with great depth. Color is salmon orange with coppery tan shades. **Root \$2.00 Plant \$1.00**

DORA McCANN — Parrella. Formal decorative. Color deep lavender, described as Persian Rose with lighter tone of same color blended. Size 8 x 4½ inches; stems cane-like, 10 to 12 inches; bush 4½ ft., spreading. Only has three competitors for the show table. Awarded Seedling Sweepstake at Long Island Show in 1956. This is a good garden variety as well as an exhibition flower. Was named for Dora McCann of "McCanns at Home" WOR Radio Program.

**Root \$3.00
Plant \$1.50**



DORA McCANN

D DAY F. D.—A soft shade of pink. Size 7" x 4". This is an excellent cut flower on long straight stems. **Root \$1.00**

DAVE PLATT F. D. to Ball (Fioretti-Parrella)—Color white with pink flush at center. Vigorous grower, that gives lots of blooms, early and late flowers, of very good substance and are ideal for florists' use. Size 3" to 4". **Root \$1.00**

DEBUT (Merrill Brown) F D.—A vigorous plant with blooms 11" x 7" of primrose yellow. Winner at Rochester, N. Y., Cleveland, East Liverpool, and Wellsville, Ohio. One of the good yellows. **Root \$2.00 Plant 1.00**

DESIREE DRAPS—St. cactus. Color lively pink. The frilled petals are waved and faintly edged yellow. A free blooming plant of good habits. Height 3½ feet. **Root \$2.00 Plant \$1.00**

DAN'L DEL ROI ALBERT F. D.—Purple tipped white, very outstanding. **Root .75**

DIXIE WINE DOT I. D.—White with dots of rosy magenta. **Root \$2.00**

The Marvelous Dahlia is Not Only a Man's Flower—A Lady's as Well.

DONALD VAN DEMARK (Parrella)—F. D. A very large, deep, formal bloom about 11" x 6", some blooms larger. Color purplish red or wine red, with darker shadings. Good bloomer early and late with excellent stems. Won gold premium in seedling class at Long Island Show in 1954.

Root \$3.00 Plant \$1.50

DR. J. BEYER (Zourek-Parrella) I. D.—Color of this variety is difficult to describe. Seems to be a blend of carrot red, straw yellow and apricot with deeper tones showing a reverse of petals. The 11"x6" blooms are well formed with high centers. The robust plants have dark green foliage and grow about 5 feet with stems strong as steel rods.

Roots \$2.00 Plants \$1.00

DUET F.D.—Bi-Color. Size 7½ x 3½ crimson with white tips.

Root \$2.00 Plant \$1.00

EL DORADO (Gaylord-Dahl)—B.S.C., E. Bloom 8 x 4. Bush 5 ft. Most outstanding in the trial grounds and Mr. Gaylord's garden. A bi-color of lovely marigold orange deepened with lines of capsicum red, with long white tips. There is surely nothing like it. It has nice long straight stems and dark foliage. Certified in 4 trials, on Mr. Dudley's Honor Roll and Mr. Webb's Review.

Root \$3.50 Plant \$1.50

ELSIE B (Bracht-Ruschmohr)—Semi-cactus, pink described as camellia rose with a little white at its center. Size, 11 by 5½ inches, with 10- to 12-inch stems, which hold blooms facing or at slight up angle. Bush height 5 feet. Good habits of growth except late blooming.

Root \$5.00 Plant \$2.00

EMMA CAROLINE F.D. to I.D.—White, large.

Root \$2.00 Plant \$1.00

FIGARO A-SC-Var. Reputed to be a seedling of Satan, with many of the good characteristics of the parent, and none of the faults. The color is a golden-yellow, flecked and streaked red. The flowers are very large, and most striking in appearance. Stems and plant growth are excellent.

Root \$2.00

FIRST LADY (Comstock)—A medium size formal decorative of Dresden yellow. Blooms 7½ inches, with numerous petals which roll completely back to the stem, giving the bloom unusual depth. Early and prolific with great uniformity of quality. A Certificate of Merit variety which is also listed on all four Honor Rolls.

Roots \$2.00 Plant \$1.00

5 STAR GENERAL (Ramage-Ruschmohr) F. D.—A huge bloom in a blend of pink shades and maize yellow. Vigorous plant with strong stems. Received two trial ground certificates and listed in 3 Honor Rolls.

Root \$1.50

FLORISTS' BEAUTY (Parrella) F. D. This is a purple with white tips and about the best dahlia we know of for the florists' trade, as it will last a week after being cut. Beautiful bloom too. Size 6" to 7". Awarded gold medal of New York Florists' Club with a score of 88 points

Root \$1.50

FLASSIE H.—F.D.—Good size, blooms on good erect strong stems. Creamy yellow base of petals. Flushed rose on outside. A beautiful bloom. Trial Ground Certificate and Honor Roll.

Root \$2.00 Plant \$1.00

FUJIYAMA (Endow-Parrella)—I. D., Variegated—Base color Indian yellow. Lined, dotted and speckled with cardinal red. Some petals are half red lengthwise. Attractively colored blooms are held facing on good cane like stems. Good grower and good bloomer. Size 7½" x 4".

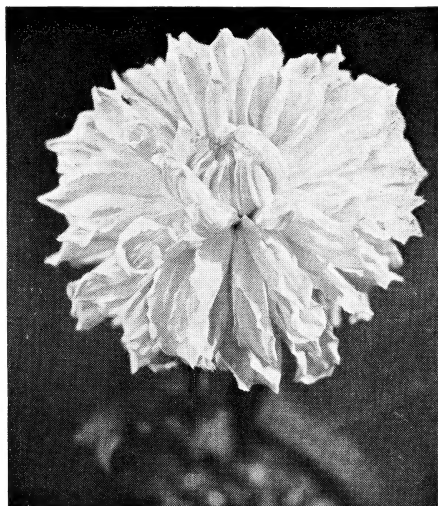
Root \$3.00 Plant \$1.50

FRESCO, 4½ - 5 feet. A-exhibition cactus. Purest pink that deepens to center. Perfect serrated A-Dahlia; wide and deep 10" blooms. An immense cushion of evenly fimbriated floret tips

Root \$3.00 Plant \$1.50

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

- GAY F.D.** (Wengert-Parrella)—Lemon yellow. Size 7 x 3½ inches. Stems 8 to 10 inches. Excellent keeping qualities. Profuse bloomer and can be grown to 8 to 10 canes to produce crop of blooms early and late. Won gold medal at New York Florists Club. **Root \$1.00**
- GIANT BEAUTY** (Marlow-Lundgren Rock River)—I. D. to F. D. Dark rose, Tinted buff, supposedly very large 13½ x 7½. Certified in California, Long Island, and Cincinnati Trial Grounds last season. Probably will win largest in show. **Root \$5.00 Plant \$2.00**
- GIANT OF BAARN** (Holland)—S. C. Crimson Red. Big Blooms on long strong stems. A splendid garden variety. **Root \$1.50**
- GOLD COIN** (Pape-Rock 86A)—Bloom 9½" x 5", bush 4½ ft. Lovely light chrome yellow with a faint rose suffusion at center. Tightly rolled petals are decidedly incurved. Very good substance. **Root \$2.00 Plant \$1.00**
- GOLDEN JUPITER**—Cac. Yellow. Size 10" x 5" **Root \$1.50**
- GRANDMASTER BERGER** S. C.—Deep pink, creamy centers. **Root \$1.50**
- GLORIA F. D.**—Lavender. A very large and nicely formed Dahlia. **Root \$3.00 Plant \$1.50**
- GRANDEZZA** I. C.—A beautiful Dahlia to have in your garden. **Root \$1.50**
- GYPSY GIRL** (Parrella) F. D.—Rosaline purple, flecked with dahlia purple. Bloom has good form and substance and held well up in good stems. Won Flower Grower Trophy and A.D.S. Silver Medal Certificate. Good commercial variety. Size 4½" x 2½". Profuse bloomer. **Root \$1.00**
- HART'S WHIRLAWAY** (Hart Hulin) I. C.—Yellow blended apricot. The 9" x 4" bloom is made up of beautiful, whirling petals. Substance and stems are good. **Root \$2.00 Plant \$1.00**



HENRY Z.

HENRY Z. (Zourek-Parrella)
—F. D. Canary yellow bush
5 to 5½ feet. Size of blooms
9½x5". Blooms are held at
45 degree angle, also some
on top. Flowers have good
substance. Stems are dark,
long and strong. Here is a
yellow that is different. In-
ner petals are fluted and
back petals recurve to the
stem forming a very beauti-
ful and unusual flower. Foli-
age is dark green, leathery
and insect resistant. Listed
on Mr. Faust's Honor Roll.

Root \$2.00

HOUSE OF ORANGE F.D.—Pure orange color. Excellent cut flower and profuse bloomer. Root \$2.00 Plant \$1.00

HELEN M (Schanebeck-Brieger-Ruschmohr)—This is a Dahlia that is very much needed in the A type dark blend class in which there is very few. The size of the blooms run 10 by 6 inches. The color is a deep Persian rose, overlaid with an orchid purple. It is a seedling of Quinn's Tidal Wave. The plants are very healthy with heavy dark green leathery foliage. Plants are 5½ feet tall. Received Certificate of Merit at two (2) trial grounds

Root \$7.50 Plant \$3.50

ISLIP PURITY F. D.—White cut flower. An excellent cut flower of good size. Blooms profusely early and late. Bushes are vigorous. Root \$1.25

JANE COWL (Downs) I. D.—A large bronzy buff and gold. Old but still good. Root 50c

JANE LAUSCHE (Rocky River) S. C. Bi-color of rosy mauve tipped white. Size about 11" x 6". A beautiful flower that wins at all shows. Root \$2.00 Plant \$1.00

JOHN ADAM KERNOCHAN (Fioretti-Parrella) F. D.—Bi-color garnet red tipped white. Blooms are B size and have good substance and are held facing on good stems. Root \$1.00

KELVIN I. D. — About the biggest and best dahlia to come from Australia. Color about peach pink. Robust plants with large foliage.

Root \$2.00 Plant \$1.00

KENTUCKY SPORTSMAN I. D.—Amber and white. Root \$1.25

KIDD'S KLIMAX F.D.—Yellow and suffused mauve. Large round blooms are held above foliage on strong stems. Root \$2.00 Plant \$1.00

KIRSTEN FLAGSTAD—A big buff and gold. Early and prolific. Size 10" x 5". Root \$1.50

KEMP'S MEMORIAL (Kemp - Swoboda - Parrella)

Kemp's Memorial is an Informal Decorative with an exceptionally high center, a blended autumn gold color with soft bluish undertones. It grows normally 5 - 6 feet tall in well spreading bushes, holding the immense blooms in an ideal three-quarter-facing position on canelike stems high above the deep-green leathery foliage.

Three years ago, before Daddy Kemp of Little Silver, N. J., died, he gave what he considered "the best seedling he ever originated" to his life-long friends, Mr. and Mrs. A. Swoboda of Ridgefield Park, N. J. with the request "to grow it in his memory."

The Swobodas who placed many of Daddy Kemp's introductions in the winner classes on the show tables, grew this wonderful dahlia for three successive seasons and everybody who saw it in their garden said: "There is nothing like it."

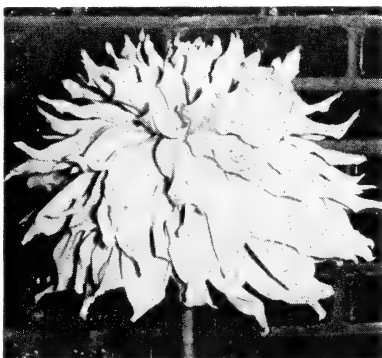
The stock was never propagated, but always grown from clump divisions under natural conditions, without forcing and nobody else has any of it.

Field grown blooms are normally 12 inches in diameter and 7 to 8 inches deep; under cultivation and using fertilizers sparingly, the bushes will produce blooms 16 inches in diameter and 10 inches deep.

Kemp's Memorial is a prolific rootmaker, but has to be planted early for early blooms. Specific growing instructions for best results will be given with every order.

There has never been anything like this magnificent dahlia in the true autumn color class and in order to give it the widest possible introduction in memory of Daddy Kemp we are offering for the first time,

Root \$7.50 Plant \$3.50



KEMP'S MEMORIAL



LINDA MARSCHNER

NOTE—My grandchild Linda holding the huge bloom

LINDA MARSCHNER (Tomczak-Parrella)—Size 9" x 5". Spreading bush 4 feet tall. Ten to twelve inch stems hold blooms on side at 45° angle. Color white with creamy center. This variety is named for our granddaughter.

Root \$3.50 Plant \$1.50

LADY OF THE SNOWS (Majczyk-Parrella) F.D. to I.D. White with a creamy tone of size 10" x 6". Back petals recurve to stem forming a full, deep, round flower. Plant with large, leathery foliage is a vigorous grower with strong stems.

Root \$4.00 Plant \$2.00

LYNN FONTANNE (Lee-Parrella) S. C. to I. D.—One of the very largest and a frequent winner in the largest bloom class. Color spectrum red with some chrome petaloids. The 12" x 7" blooms have excellent substance and are held well up on ideal stems. Plant is vigorous.

Root \$2.00 Plant \$1.00

MADAME E. NAGELS Str.C—White and rose. An attractive flower with split petals.

Root \$2.00

MADONNA—I. D. to S. C.—Beautiful large white that can be grown 11" x 7". Blooms have excellent substance and are held facing on good stems.

Root \$2.00 Plant \$1.00



My little grandchild Rhonda Parrella holding the huge bloom MARGARET DUROSS.

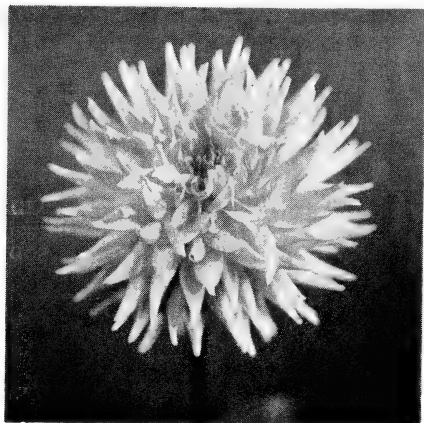
MARGARET DUROSS (Fuchs-Parrella)—I. D.—A large, auroelian yellow, flushed scarlet, almost orange. Size 11" x 5" or larger. Cane stems 12"-15" hold blooms facing. Bushes are vigorous with healthy foliage and grow about 6 feet. Good bloomer early and late **Root \$2.50 Plant \$1.25**

NOTE: Margaret Duross is named in honor of the garden editor of the N. Y. Journal American. It has been placed on 3 Honor Rolls.

MARIE LAYNE (Parrella) F. D.—Bluish lavender with some magenta flecks. The 9" x 4½" blooms are held at a perfect angle on good stems. Bush is vigorous with dark green leathery foliage. This dahlia won seedling award at the New York Show and was named for the soprano artist Marie Layne. **Root \$3.00 Plant \$1.50**

MARY ELIZABETH (Robens) I. D. Cherry red. Very large. Very free bloomer. A stand out. Won as largest and best bloom at Cleveland show. On four honor rolls. **Root \$2.00 Plant \$1.00**

MICHIGAN WHITE S. C.—This most free flowering white is ideal for cut flowers. Blooms of good substance on long stems. Won many certificates. Size 6" to 8". **Root \$1.00**



MOM'S PRIDE (Morgan-Parrella)-
St. Cactus. Color shrimp pink,
suffused poppy red at center.
General effect coral or deep pink.

A very deep cactus with excellent
substance. Keeps good when cut.
Size 7" x 4½". Blooms on side
and top. This is really a cactus
with character. Bush about 5 feet.

Root \$2.00

Plant \$1.00

MOM'S PRIDE

MOROCCO F. D.—Deep Bronze. Large flower about 10".

Root \$2.50

Plant \$1.25

MRS. GEO. LE BOUTILLIER I. D.—A large deep crimson.

Root 75c

MRS. HESTER PAPE (Pape-Rocky River) I. D.—A huge reddish purple that
grows large easily. Bush growth is healthy and vigorous. Awarded plenty
of prizes.

Root \$2.00 Plant \$1.00



OUR GUARANTEE

1. Only tried and selected roots are sent out.
2. I try to practise the golden rule in dealing with my customers.
3. I try to hold prices at reasonable levels.
4. I try to present to the dahlia growing fraternity varieties that are easily
grown and give full satisfaction.

Finally I make every effort to keep my stock clean and free from disease,
and if notified, will gladly replace any that proves unsatisfactory.

SHIPPING

Roots are shipped from April 20th on.

Plants from May first on. If earlier shipment is desired, please specify date.
Orders shipped via parcel post prepaid or express. Orders less than \$5.00 kindly
add for postage 25 cents. On plant orders please add 45c for **SPECIAL DE-**
LIVERY. This is the quickest and safest way.

SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write
to us, we may be able to accommodate you, as we have many more varieties
but only in small quantities, and that is why we have not listed them.

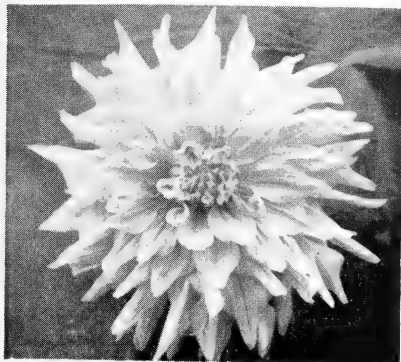
PRICES IN THIS CATALOGUE ARE CORRECT.

THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.

ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, \$1.00 per hundred, \$7.50 per
thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each.



MRS. ALTON B. PARKER, A-I.D.

MRS. ALTON B. PARKER (Tomozak-Parrella) I. D.—Golden yellow flushed Dutch vermillion. Size 10½" x 5". The 9-12" cane like stems hold flowers facing. Foliage is dark green and vigorous, making a strong plant that grows about 4½ feet.

Root \$3.00

Plant \$1.25

NANCY C. SCHARAG I. D.—Rosy Lavender Large.

Root \$1.00

NED SEYMOUR (Pennypack Gardens)—I. D.—"A"—Size 14" x 9". Color red-orange. Named for the Horticultural Editor of the American Home magazine. A dahlia that will be a sensation in your garden.

Root \$5.00 Plant \$2.00

NEW LOOK (Guttler Ruschmohr)—Splendid large semi-cactus with blooms 10" to 12" on good long stems, held well up over a strong vigorous bush. Has won all kinds of prizes.

Root \$1.50



BRIEF SUGGESTIONS TO THE AMATEUR ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.
11. Spraying is advisable when necessary with any good recommended insecticide.



NIGHT EDITOR (Hulin-Parrella)—

Informal to semi-cactus. Color cyclamen purple blended to darker peony purple. Size of blooms $9 \times 5\frac{1}{2}$ ". Height of plant 5 feet. Good grower with healthy dark foliage. Some blooms carried facing and some on top on good stems. Color formation and size of this variety combine to make a really attractive flower. An Honor Roll Dahlia.

Root \$2.00 ... Plants \$1.00

NIGHT EDITOR

OGDEN REID (Kelly-Parrella) I. D.—A massive dahlia that grows naturally, around 12". Color effect is bright rose with gold shadings. A dahlia of real merit. Root \$1.00

OLD GLORY (Piffman-Dahliadel) F. D.—A consistent bi-color of signal red evenly tipped white. The 7 to 8 by 4 blooms are produced freely early and late. A striking and pleasing bi-color. Root \$2.00 Plant \$1.00

OTILIE ZOUREK (Zourek-Parrella) I. D.—This is a good white that received a certificate at Storrs back in '48. Size 9" to 10" by 5" to 6" deep. A strong bush with good vigorous growing habits. Root \$2.00 Plant \$1.00

OTTO'S THRILL (Aumuller-Ruschmohr)—Formal decorative, bright rose pink with slight edge of yellow on petals. Size, 11 by 6 inches. Stems, 8 inches, hold blooms on side. Bush 5 to 6 feet. Root \$3.50 Plant \$1.25

PREAS' PRIDE (Preas-Ruschmohr) A—S.C. Bicolor, Purple, White Tips. A most beautiful bicolor. A sport of popular Jane Lausche. Instead of lavender as in Jane Lausche, this sport is a deep orchid purple with white tips. Comes true, with deep purple and is white tipped 90 per cent of blooms. Dr. Preas has tested this one for 3 years and rogued out all lavender throwbacks to original parent. Won tri-color as best S.C. in the Long Island show. Size 10 to 11 inches by 7 to 8 inches. Bush 4 to 5 feet.

Root \$3.00 Plant \$1.50

POSTMASTER ALBERT GOLDMAN "A" I. D. (Parrella)—Light primrose yellow. Very clean color and good form. Petals wave. Received a Silver Medal Certificate in Seedling Class, New York Show. Size 11 by 6 inches. Stems 10 to 12 inches. Holds flowers side or at 45 degrees. If you like a large dahlia, this is it. Named in honor of our New York Postmaster. Bush 5 feet.

Root 2.50 Plant \$1.25

HONESTY IS THE BEST POLICY

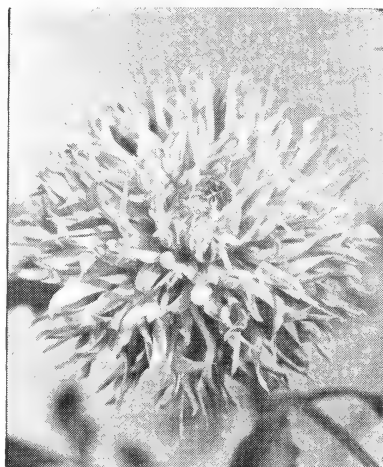
- PRIDE OF PARKERSBURG A-SC-Y** (Smith)—A deep primrose yellow, semi cactus. Good form and stems. Winner of Achievement Medals in Cleveland and East Liverpool in 1947. On FLOWER GROWER'S Honor Roll in 1949, the year before being introduced. A good one that many overlooked.
Size 10" x 6" Root \$2.50 Plant \$1.25
- PRIDE OF HOLLAND St. C**—A Rose Pink attractive flower. Root \$1.50
- REGINA F.D.**—Red. Size 9" x 4½" Root \$2.00
- ROBINS SHOWBOAT I.D.**—Lavender. Size 11" x 5", good stem and foliage.
Root \$5.00 Plant \$2.00
- ROCKLEY DAZZLER S. C.**—One of the very best. Red medium size cut flower.
Root \$1.25
- ROYAL ROBE** (Oakleigh Gardens) (A-I.D.-Var.) Informal Decorative, Mal-low Rose splashed with Spectrum Red. Diameter 8x10½ inches. Depth 4x6 inches. Stems 8-12 inches, strong, thick, straight. Flowers facing to half facing. Health excellent, habit branching. Floriferousness good. SCORES: East Lansing—85 Root \$7.50 Plant \$3.00
- REES LILY (REES)**—Giant. White formal on long stems. Most perfect bloom at St. Louis show in 1952. Good root maker and grower.
Root \$2.00 Plant \$1.00
- RIESEN WUNDER B.-S.C.**—Carmine purple and yellow. Root \$2.00
- ROYAL JESTER** (Rocky River)—Informal decorative, dark red. Size, 10 by 5 inches. Stiff stems. Plant very vigorous with blackish green foliage.
Root \$3.00 Plant \$1.50
- RUBY GLOW** (Parrella) F. D.—In a purple color. Size 5½" x 3½". Good stems and good substance. Bronze medal at A.D.S. Show. Excellent garden plant and flower. Root \$1.00
- RUTH M S. C.**—Purple New, coming soon
- SAINT LAMBERT S. C.**—Ivory & Rose, very lovely, medium size Dahlia
Root \$1.50

SELMA K (Kraemer-Parrella) —

A small, full petaled cactus. Color phlox purple with a white base. Formation and color are different and hard to describe but it is a colorful and beautiful little flower that deserves a place in your garden. Plants grow about 4½ feet. Size 4½ x 3. Petals are notched and rolled to tips. This little gem keeps exceptionally well when cut.

Root \$2.00

Plant \$1.00



SELMA K

SALLY KLEIN (Kelly-Parrella)—Color, a blending of pink and yellow. The large 10" blooms are carried erect on good cane-like stems, and have good substance. A dependable dahlia. **Root \$2.50 Plant \$1.25**

SARETT'S PINK FLAMINGO—An incurved cactus of clear rose pink. Exquisite in color and formation. Winner of three Achievement Medals. **Root \$2.00 Plant \$1.00**

SCARSDALE SON S. C.—An exceptional good yellow dahlia. **Root \$2.00 Plant \$1.00**

SON OF SATAN S. C.—Intense flame red on excellent stems. Blooms 11" x 5". A good garden variety. **Root \$1.25**

STOP LIGHT S. C.—Scarlet red medium. **Root \$1.50**

SO BIG A.-I.D.—Large lavender of fine form. A good exhibition variety. **Root \$2.00 Plant \$1.00**

STORM CLOUD S. C.—Purple Red, large. **Root \$2.00 Plant \$1.00**

SHOW WINDOW S.C.—Yellow, very large **Root \$7.50 Plant \$3.50**

SHOWBOAT (Burrell-Ballay)—Formal decorative, white. Size, 12 by 5 inches, another white giant. Stem, cane-like, 8 to 10 inches. Bush, 4 feet, spreading, with broad thick-leaved foliage. Blooms have excellent substance. **Root \$5.00 Plant \$2.50**

SURPRISE (Baker-Rocky River)—The undefeated seedling champion of 1954. Eight Achievement Medals. Peach semi cactus. 11" x 5½". **Root \$3.00 Plant \$1.50**

SON OF VOLUNTEER (Bowen-Parrella)—I.D. to S.C. Face velvety Cardinal Red, reverse Magenta. Size 11x5½. 8 to 10" stems hold flowers facing. Won A.D.S. Certificate, Farmingdale, 1957. Height 5 feet.

Root \$7.50 Plant \$3.50



SON OF VOLUNTEER

THE CARDINAL (Baker-Ruschmohr)—This cardinal red semi-cactus won the Derrill Hart Award and many other prizes. Tall rugged grower. Desirable and dependable. **Root \$2.00**

TERRIFIC I.D. Bicolor, purple with white tips. An "A" dahlia from 9 to 11 inches. The best we have ever grown to come to a true bicolor. Winner of American Home Achievement Medal and A.D.S. Seedling Sweepstake.

Root \$7.50 Plant \$3.00

The dahlias of yesterday were beautiful, the dahlias of today are divine, but the dahlias of the future no one knows.

TARTAN I. D.—An exceptional and distinct bi-color. Darkest mahogany petals are edged and tipped white. Bloom of medium size on a perfect stem. Plant height, 5 feet. **Root \$2.00**

THE VOLUNTEER (Whittaker-Ruschmohr) I. D. — The large peony purple blooms keep their color without fading in the sun. A vigorous grower with strong stems to support the 11" x 7" flowers. Certified at 3 trial grounds. Won 2 Achievement Medals and 2 A.D.S. Seedling Awards.

Root \$2.00 Plant \$1.00

TIARA BROWN I. D.—A bi-color in glistening orange, peach tipped white, the 10" x 6" blooms are carried on excellent stems. **Root \$2.00 Plant \$1.00**

TIDAL WAVE F. D. to I. D.—This giant yellow is one of the very largest. Huge blooms are held perfectly up on ideal stems. Top winner of the Royal Society Trials at Sydney, Australia. **Root \$2.00 Plant \$1.00**

VALERIE WATSON F. D.—An Australian variety. Size 10 x 6, color yellow suffused rose. A dependable well formed variety. **Root \$2.00 Plant \$1.00**

TWOSOME F. D.—Bi-Color—Don't overlook this medium size dahlia, early and profuse bloom. **Root \$2.00**

VARIETY GIRL F. D. 8—Orange gold with white tips. This variety is exceptionally good. Bloom is erect on perfect stem. **Root \$1.00**

VIVIANNE COPPENS—A pretty pink cactus on long stems. **Root \$1.00**

UCHUU—For price and description see back cover.

VERA SEYFANG (Baynes) Another Rocky River exclusive from Australia. 10 inch formal of light mallow rose with a neat array of petaloids of the same color. Very distinctive. Flowers have very good depth and substance is unusually good for an "A" size variety. Strong, nicely proportioned, dark stems hold blooms facing, to up. Robust plants with dark green, waxy foliage. American Home Achievement Medal & Seedling Sweepstakes Award at Cleveland and 25 Certificates of Merit at 5 different trial grounds.

Root \$7.50 Plants \$3.50



VENITA

VENITA (Cramer-Parrella) F.D.—Light carmine rose with flushes of straw yellow and yellow center. Back petals close right back to stem forming a full petaled, deep flower with back of bloom almost as beautiful as the front. High perfect centers always. Profuse bloomer early and late. Stems are excellent and hold blooms well up in perfect position. Foliage is strong, thick and vigorous. Won seedling award at American Dahlia Society Show in New York. Plant grows about 4½ feet. Size of bloom 8" x 6".

Root \$2.00 Plant \$1.00



WANDA MEADE

WANDA MEADE—A medium sized dahlia of scarlet red, evenly tipped white that has won scads of prizes. Blooms average from 5" to 7" with good depth. One of the prettiest dahlias in commerce. **Root \$1.25**

WHITEHALL (Silverio Johnson)—A large, white semi-cactus with 10" to 12" blooms. Won two Achievement Medals, Gold Medal Certificate and thirty First Prizes. A "must" in the whites. **Root \$2.00 Plant \$1.00**

WALLAH A. S. C.—Ruby red. Tall grower. Blooms last well on the plant or when cut. Prolific bloomer. Size 9½ x 6. One real good one from Australia. **Root \$3.00 Plant \$1.50**

WILLY MULLINS F.D. to I.D.—Bi-Color **Root \$2.00 Plant \$1.00**

"SUPER DAHLIA SEED"

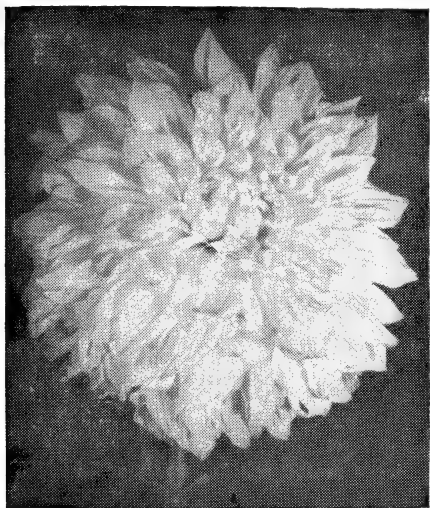
Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following **GUARANTEE**, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)



YELLOW MASTERPIECE

YELLOW MASTERPIECE (Murphy-Parrella) F. D.—Rich, soft, clear, empire yellow. Petals roll back to stem forming a large flower 11" x 7" or larger, with excellent keeping qualities. The 8"-10" stems hold flowers facing. Unusual strong, thick foliage for a yellow. A splended free blooming garden plant that seemed to intrigue our many visitors with its size and beauty and many put it down as a "must."

Root \$4.00

Plant \$2.00

YOWA MATSUOKA I. C.—Dark Red

Root \$2.00

Plant \$1.00

BALL DAHLIAS — Roots Only

CLARA CLEMENS—Red, white tips.

Root \$1.00

CHARLOTTE CALDWELL—Orchid Coral

Root 50c

DANDY BALL—Lavender.

Root \$1.00

ROSY DAWN—Light bi-color, yellow with rose pink.

Root 75c

SUPT. AMHYRN—Clear rose pink.

Root 50c

SPECIAL COLLECTION OFFERS

No. 1—SMALL GARDEN COLLECTION—6 roots, large or small type, whatever you prefer, named and labeled. **for only \$2.75**

No. 2—BEGINNER'S COLLECTION—12 large roots, all different, named and labeled. **for only \$5.00**

3—15 roots, all different. Some of the latest introductions, named and labeled. **for only \$10.00**

No. 4—EXTRA SPECIAL—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. **\$20.00**

The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE

MINIATURE DAHLIAS - Roots Only

ANDIES ORANGE—Bright orange.

\$1.00

ANN Z. M. F. D. (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average $2\frac{1}{2}$ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft.

\$1.00

BISHOP OF LLANDORF (Duplex)—Red, plant very unusual, foliage almost black.

50c

BO-BO F. D. Yellow flushed scarlet.

Root .75



BUTTERSCOTCH (Fuschetti-Parrella)—Min. F. D. Bi-color. Edge and base of petals bright aurelien yellow, tipped white. Petals crinkly, foliage dark and in proportion to size of blooms. This is a bright, attractive little variety that has won several blue ribbons in the New Jersey shows. Also American Home Achievement medal at Branch Brook Park, Newark, New Jersey in 1953. The $3'' \times 1\frac{1}{2}''$ blooms are held up in good $4''$ to $6''$ stems.

Root \$2.50

Plant \$1.25

Butterscotch, Min. Morning Mist, Pom.

CORALETTE—Coral pink.

.75

CORINNA, MFD.—Deep Yellow

.75

GERRIE HOEK (Min.) F. D.—This lovely rose produces an abundance of flowers. Excellent for cutting.

Root \$1.00

IDA S (Slocum-Parrella) Miniature—Color wine red. Size $2\frac{1}{2}'' \times 2''$. Inclined ball shaped with lacinated petals. Stems are good and hold flowers facing on top.

Root \$2.00

IKE S. C.—Deep Velvet

75c

LILLY BELL F. D.—Light pink. Blooms so profusely as to give loads of flower.

Root \$1.00

LITTLE FIRE BALL—Bright red.

75c

LITTLE PANDA (Slocum-Parrella-Min.)—F. D. Rosaline purple. Size $2\frac{1}{4}'' \times 1\frac{3}{4}''$ almost round. Stems $5'' - 7''$ hold blooms at 45 degree angle and up. The 4 foot bush is covered with a mass of blooms. A wonderful garden little flower.

Root \$1.50

LITTLE LEMON DROP F.D.—Yellow

75c

LITTLE REESE strawberry red, small formal blooms outstanding for cut flower use

Root \$1.00

Some dahlias are wonderful, others are divine, if you want to grow the monarchs just try some of mine.

MINIATURE DAHLIAS - Continued



LOUISE ANN

LOUISE ANN Slocum-Parrella—Semi-cactus, a blend of both Rhodamine and Fusine Pink, probably to be classed as a light blend. Size $3\frac{1}{2} \times 2\frac{1}{2}$ inches as a miniature but can also be grown without much disbudding as a small medium size 5×3 inches. Very profuse bloomer all season. Won A.D.S. Seedling Sweepstakes in New York Show in 1955. Won Flower Grower Silver Trophy for best keeping medium variety in New York in 1956. This little jewel has been named after my granddaughter.

Root \$2.00 Plant \$1.25

PEGGY LINDLEY F.D.—Orange

75c

SHOW OFF F.D. Creamy white, purple dots

\$2.00

TACITA (Hulin-Parrella)—Here is a clear rose pink informal miniature of four inches. Fine keeper and steady bloomer from early till late. **\$1.50**

TASOGARE Duplex Red

\$1.00

MINIATURE DAHLIAS - Continued

WHITE FAWN F. D.—Pure white, one of the best.	75c
WISP — MFD (Siebrecht-Parrella) — A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes.	\$1.00
WINSOME (Chappaqua-Parrella)—Min. F. D. Size 3½" x 2¼". Color blend of light yellow and bright red. General effect almost orange. Blooms profusely on good 8" stems. Keeps well when cut and a good florist's variety. Bush about 5 feet.	Roots \$2.00 Plants \$1.00

EXHIBITION POMPON DAHLIAS - Roots Only

ALBINO—White.	75c
AMBER QUEEN—Light Bronze	50c
BETTY ANN—Exhibition. Soft clear pink.	50c
CARDINAL—Red	50c
EDITH MULLER—Peach Red.	50c
GERTRUDE RED	50c
HONEY—Yellow Edged Red	50c
IRIQUOIS LITTLE RED—Dark red.	.75
KOCHELSEE—Scarlet red.	\$1.00
LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine.	50c
LITTLE SNOW WHITE—White.	75c
MORNING MIST—Delicate lavender.	50c
PURPLE GEM (Slocum-Parrella)—Attractive purple pom with a slightly tinted white base. Size 1½ inches. Won gold medal certificate scoring 85.2 at North Jersey Show. Also was awarded "cup" at Asbury Park, N. J. for vase.	\$2.50
RED WARRIOR—Brick crimson red.	75c
ROTHOUT—Red	75c
SHERRY—Violet purple.	75c
TINY TOT—Dark red.	75c
YELLOW GEM—Yellow.	50c

SINGLE DAHLIAS - Roots Only

A. M. BERLETT—Red	75c
LAVENDER GEM—Lavender.	75c
MARSHALL'S GLORY—Red, white tipped.	75c
ROY'S SINGLE— rich crimson edged with white.	\$1.00
SCARLET CENTURY—Scarlet Red.	75c
TANGO CENTURY—Orange and gold.	50c
THE DUCHESS—Purple Yellow Center	75c
WHITE CENTURY—White	75c
LA GIACONDA—Red and yellow collarette	\$1.00

SMALL SINGLE

SNEEZY—White.	75c
BRUNO—Spanish orange and blood red.	75c
BONNY ESPERANCE—Pink	75c
TOP MIX—Purple	75c

ORDER BLANK

Mr.

Mrs.

Name Miss.

Address

City _____ State _____

State.

When Wanted.....

Ship Via _____ Amt. Enclosed _____

-Amt. Enclosed

[illegible]

Please make Check or Money Order Payable to Albert Parrella

JUST A FEW OF OUR MANY TESTIMONIALS

Dec. 11., 1958

Dear Mr. Parrella:

You may be interested to know that I had the largest in the show with Kemp's Memorial, 15" x 11"; the largest bloom ever shown in Milwaukee.

Dr. Wm. Van H. Milwaukee, Wis.

Dec. 6, 1958

Dear Mr. Parrella:

I have always had excellent service from you. In fact it seems to me you take a personal interest in your customers. I have never had service like that from any other dealer.

Knud S. B. Lafayette, N. J.

May 13, 1958

Dear Mr. Parrella:

I thought you would be interested to know that the Dahlias I purchased from you this Spring really surprised me and all my friends. Margaret Duross grew to 9 feet high and was covered with flowers right up to frost.

Harry B. H., Jr. Swedeland, Pa.

Oct. 6, 1958

Dear Mr. Parrella:

I just want to say the Dahlia plants Kemp's Memorial and Croydon's Monarch came through just beautiful. What lovely plants, they did not wilt. That was the neatest wrapping job I have seen yet.

Mrs. Roy L. Spokane 19, Wash.

October 24, 1958

Dear Mr. Parrella:

Enclosed is a newspaper article which may be of interest to you, since the dahlia seeds were obtained from your gardens last year.

Oklahoma is not the best place to grow dahlias due to the dry, hot winds; but I have had lots of beautiful flowers and they are still going good. Aside from climatic conditons, I have to fight nematodes, red spider, and mildew. I should appreciate any advice you can give me on preventing mildew.

Please mail me your latest catalog.

A WORLD'S RECORD probably couldn't be claimed on these dahlias grown by Clarence Round, shown here examining one of his flowers, but it's a cinch they are a bit out of the ordinary. Round's big dahlias have reached a height of nearly nine feet. The insert shows a close-up of him with one of the dahlia blooms which measures one foot in diameter.

Yours truly Clarence Round

Dear Mr. Parrella:

The Dahlias from you this season were really a sight to behold. They were so beautiful. Many, many thanks.

Don D. D. High Falls, N. Y.

HOW TO GROW DAHLIA FROM SEED

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City, I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 3 or 4 inches high, they should be removed from the box and transplanted into 3 inch flower pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

Of course if you have a greenhouse or a cold frame facilities, it will simplify matters by starting your seeds about March 15th and using the above last two paragraph principles.

ALBERT PARELLA.

For thrills get my Super dahlia seeds.

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1959. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend and also our display at the New York Botanical Garden because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

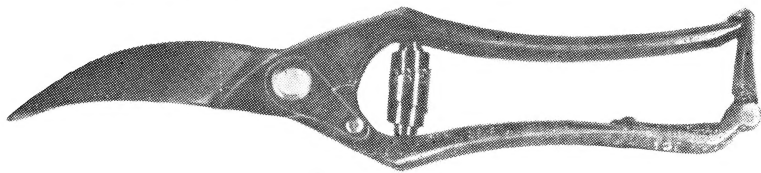
We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed.

DIRECTIONS FOR REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the Seventh Ave. Express (marked Dyre Ave.) and get off at Baychester Ave. This is one station before the last stop. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only 15 Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

DAHLIA SHEARS KAMPHAUS SOLINGEN DAHLIA SHEARS



Double cutting dahlia shear for dividing and trimming dahlia clumps. It is specially made for me by a German cutlery manufacturer with over 130 years of experience in making fine horticultural cutting tools. My shear embodies all the desirable points I have found in all the different makes I have used over the past 30 years. Now at last I can offer a shear that is especially designed to get at the hard-to-reach parts of the clump and so permit the cutting of the greatest possible number of eye-bearing divisions with least amount of effort. And when this work is done, the shears can, of course, be used for all kinds of general pruning.

Length 8 3/4". Weight 12 oz.

The price is \$7.00 postpaid.

We also have a next best German Pruning Shears for \$5.25.

PARRELLA'S

1959 DAHLIA CATALOGUE

UCHUU (Nakaniski-Yoshida-Parrella) F.D.

Rose Red. Size 12 x 7 or larger. Cane stems 10 to 12", blooms facing. Seedling of Mrs. Hester Pape. Height 6 feet. Won Certificate, A.D.S. Trial Garden, Farmingdale 1957.

UCHUU. The big Japanese Red of 1957.

Won all over as biggest in show. If you you did not grow this 12 by 7 inches plus giant last year, better win with it in 1959.

Roots \$7.50

Plants, \$3.50



UCHUU-A-FD

Member of American Dahlia Society and The New York Florists Club

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